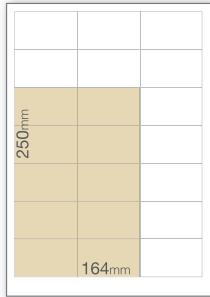


Attention:

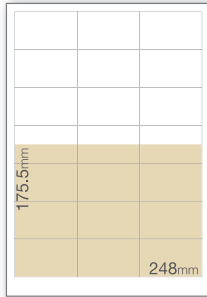
- The AD rates on this list are the total amounts to be paid twice a month (10th and 25th).
- The AD is printed in 4 colors.
- VAT is not included in AD rates.
- The payment due date is within 30 days from the invoice issued date.
- In case of cancellation, 1 month AD rates and difference between normal AD rate and discounted rate for long-term contract must be paid for penalty.
- Reservation of page and spot is charged 10% of the AD rate.
- Design for AD is free for the first time and is charged 10% of the AD rate from second time onwards.
- The deadline of the request to design or to modify AD is 2 weeks before your AD is published.

10 VN same size as junior size of usually newspaper



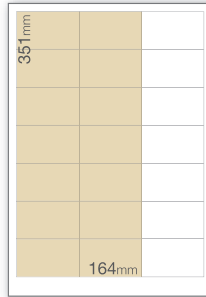
53,000B / 2 issues

HALF N



55,000B / 2 issues

14 VN



72,000B / 2 issues

FULL N & FULL B

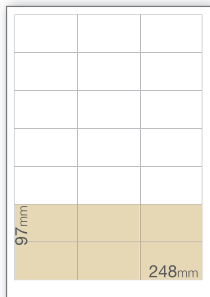


N: **96,000B** / 2 issues
B: **120,000B** / 2 issues

DISCOUNT
for
LONG-TERM contracts

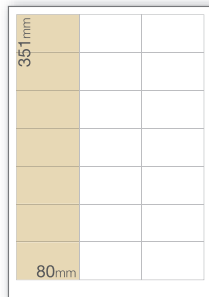
- 3** month = **5%** OFF
- 6** month = **10%** OFF
- 12** month = **15%** OFF

6 HN & 6 HB



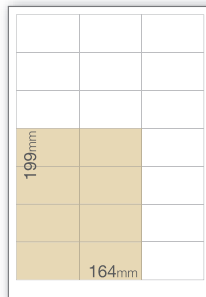
N: **32,500B** / 2 issues
B: **48,000B** / 2 issues

7 VN & 7 VB



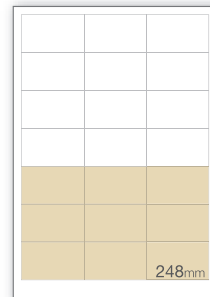
N: **38,000B** / 2 issues
B: **54,000B** / 2 issues

8 VN & 8 VB



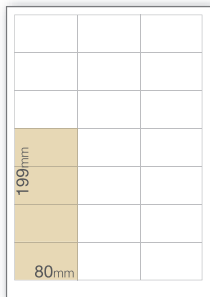
N: **43,000B** / 2 issues
B: **60,000B** / 2 issues

9 N & 9 B



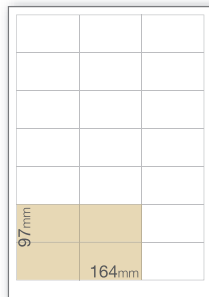
N: **48,000B** / 2 issues
B: **66,000B** / 2 issues

4 VN & 4 VT



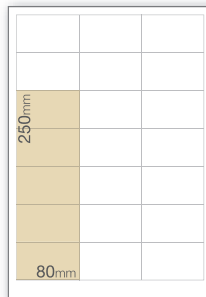
N: **22,000B** / 2 issues
T: **33,000B** / 2 issues

4 HN & 4 HT



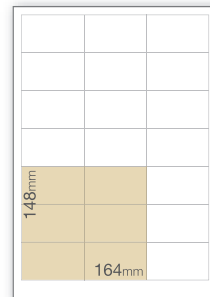
N: **22,000B** / 2 issues
T: **33,000B** / 2 issues

5 VN & 5 VB



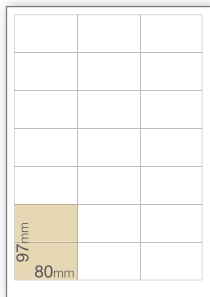
N: **27,000B** / 2 issues
B: **40,000B** / 2 issues

6 VN & 6 VT



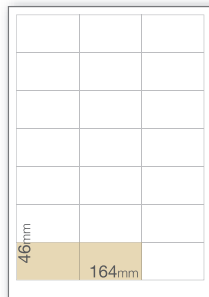
N: **32,500B** / 2 issues
T: **48,000B** / 2 issues

2 VN & 2 VT



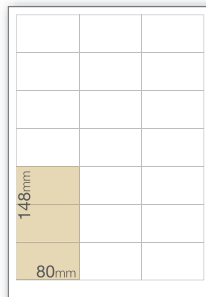
N: **11,500B** / 2 issues
T: **17,500B** / 2 issues

2 HN & 2 HT



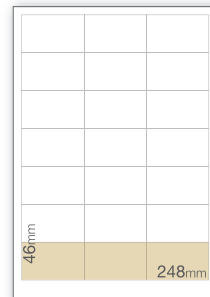
N: **11,500B** / 2 issues
T: **17,500B** / 2 issues

3 VN & 3 VT



N: **16,500B** / 2 issues
T: **25,000B** / 2 issues

3 HN & 3 HT



N: **16,500B** / 2 issues
T: **25,000B** / 2 issues

V: Vertical size
H: Horizontal size
N: Normal pages
T: Top page
B: Back page